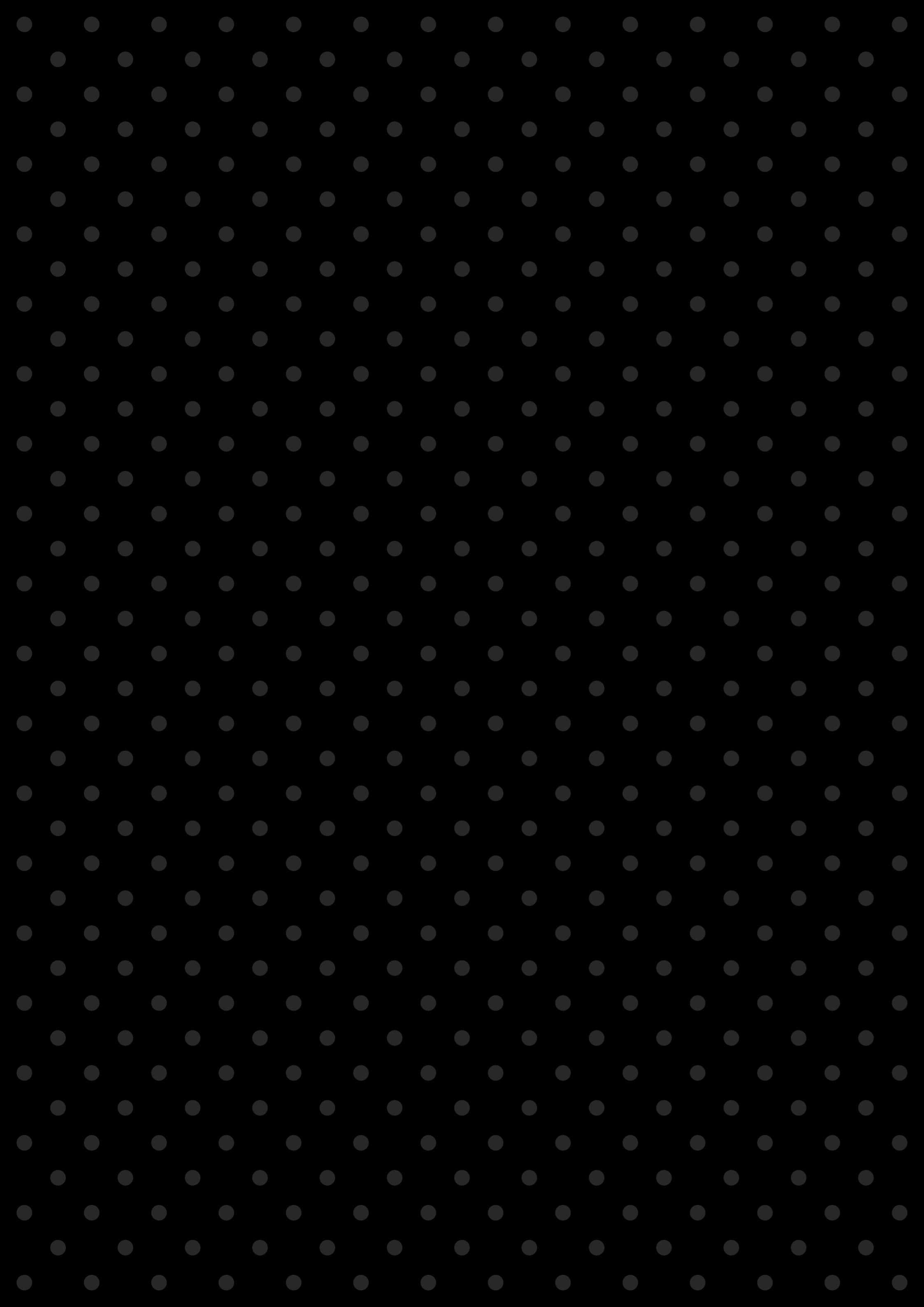


THE GUIDE TO HOTEL STANDOUT DESIGN

EDIT 05



STORIES OF ● THINGS



THE WHITE COMPANY
CLEANSING HAND SOAP
AMBER, MANDARIN & SANDALWOOD

THE WHITE COMPANY

THE WHITE COMPANY
NOIR
AMBER, MANDARIN & SANDALWOOD
CONDITIONING SHAMPOO
SHAMPOOING 2 EN 1

MIRAMONTI
BOUTIQUE HOTEL





NOT JUST A BODY LOTION
WITH CALENDULA

NOT JUST A LIQUID SOAP
WITH MINT

NOT JUST A BODY WASH
WITH SAGE

NOT JUST A SHAMPOO
WITH SAGE

BOTTLE FOR SOFT SMOOTH SKIN EVERYWHERE

GIVE YOUR HANDS A TREAT, WHILE WASHING THEM. THEY WILL LOVE IT.

REFRESHES YOUR SKIN GENTLY AND GIVES YOU YOUR ENERGY BACK.

FOR LONG LASTING SILKY, SHINY AND REVITALISED HAIR.







There is no planet B

WOULD YOU LIKE US TO CHANGE YOUR TOWEL?
Drop them on the floor.

DID YOU FORGET YOUR BATHING SHOES AT HOME?
We have some at the reception.

There is no planet B

SIE HABEN IHRE BADESCHUHE ZU HAUSE VERGESSEN?
An der Rezeption erhalten Sie ein Paar.

DID YOU FORGET YOUR BATHING SHOES AT HOME?
We have some at the reception.

SIE HABEN IHRE BADESCHUHE ZU HAUSE VERGESSEN?
An der Rezeption erhalten Sie ein Paar.



ALPIN
GARDEN
VOLLMITZ









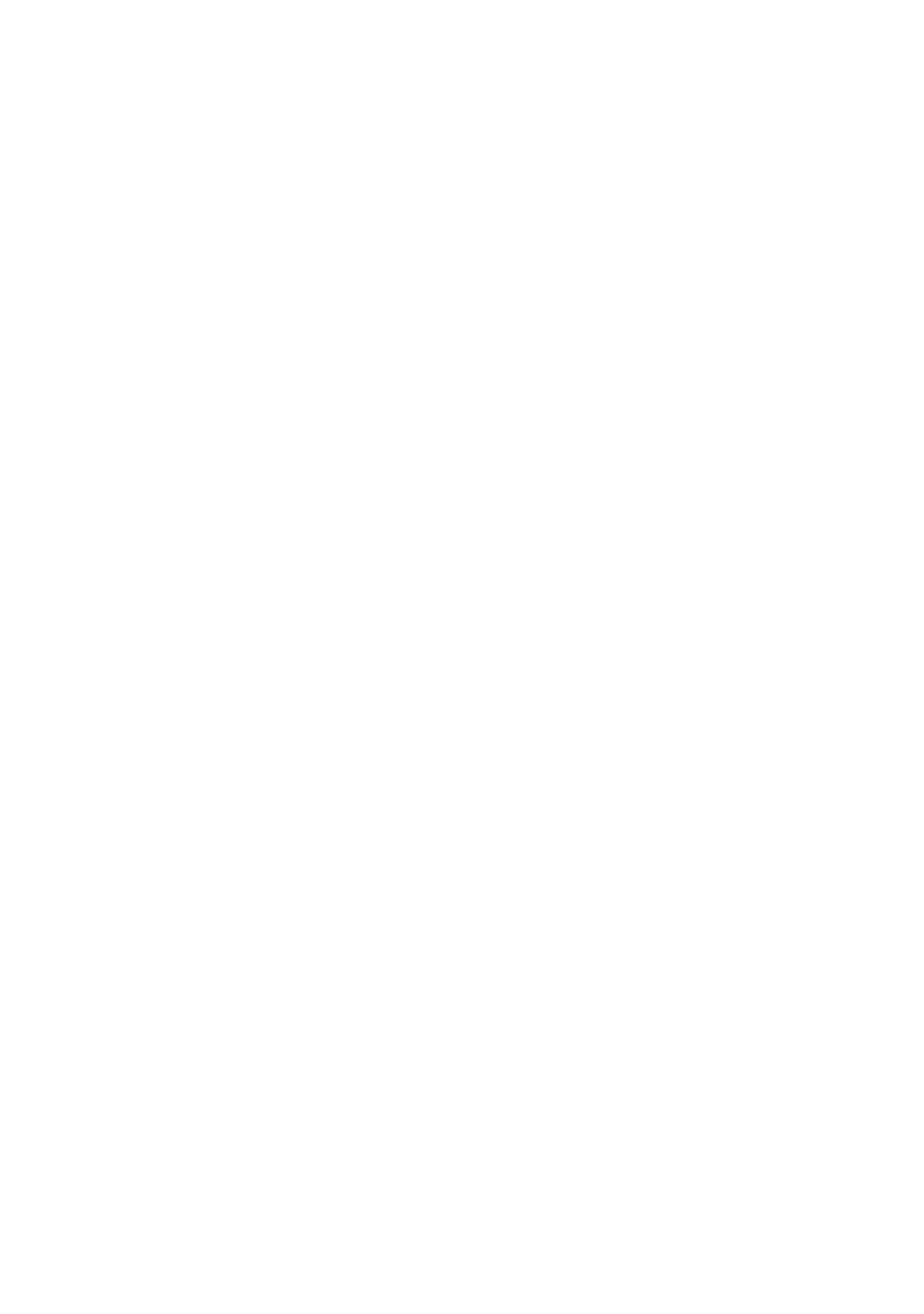
NOM O
NEVE
BODY WASH B
100% PLASTIC-FR

SHAMPOO
100% PLASTIC-FR





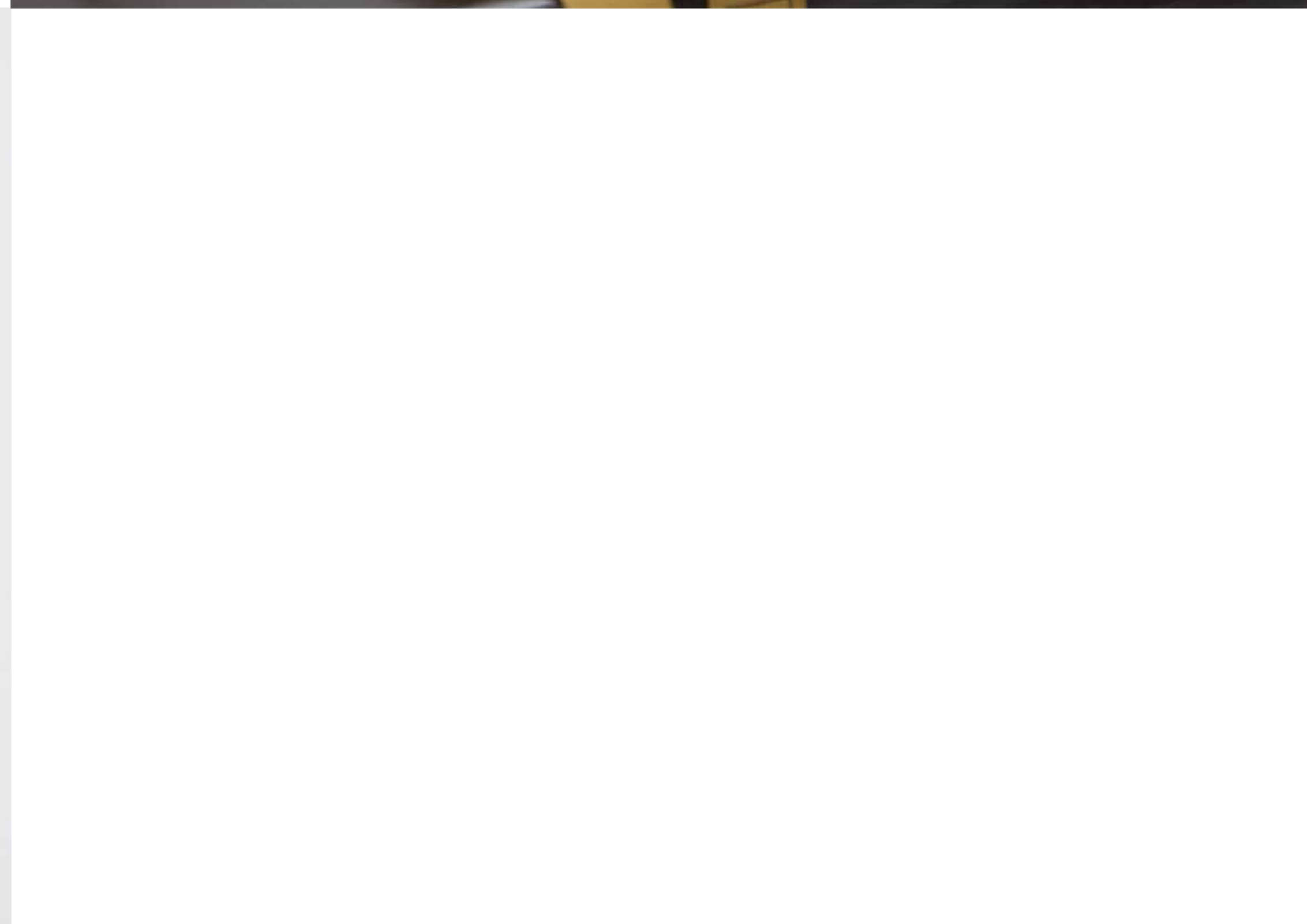






THE PLASTIC FREE ALLIANCE TO SAVE THE TOILET
THE PLASTIC FREE ALLIANCE TO SAVE THE TOILET

NOW OR NEVER
BODY WASH B
100% PLASTIC-FREE





U



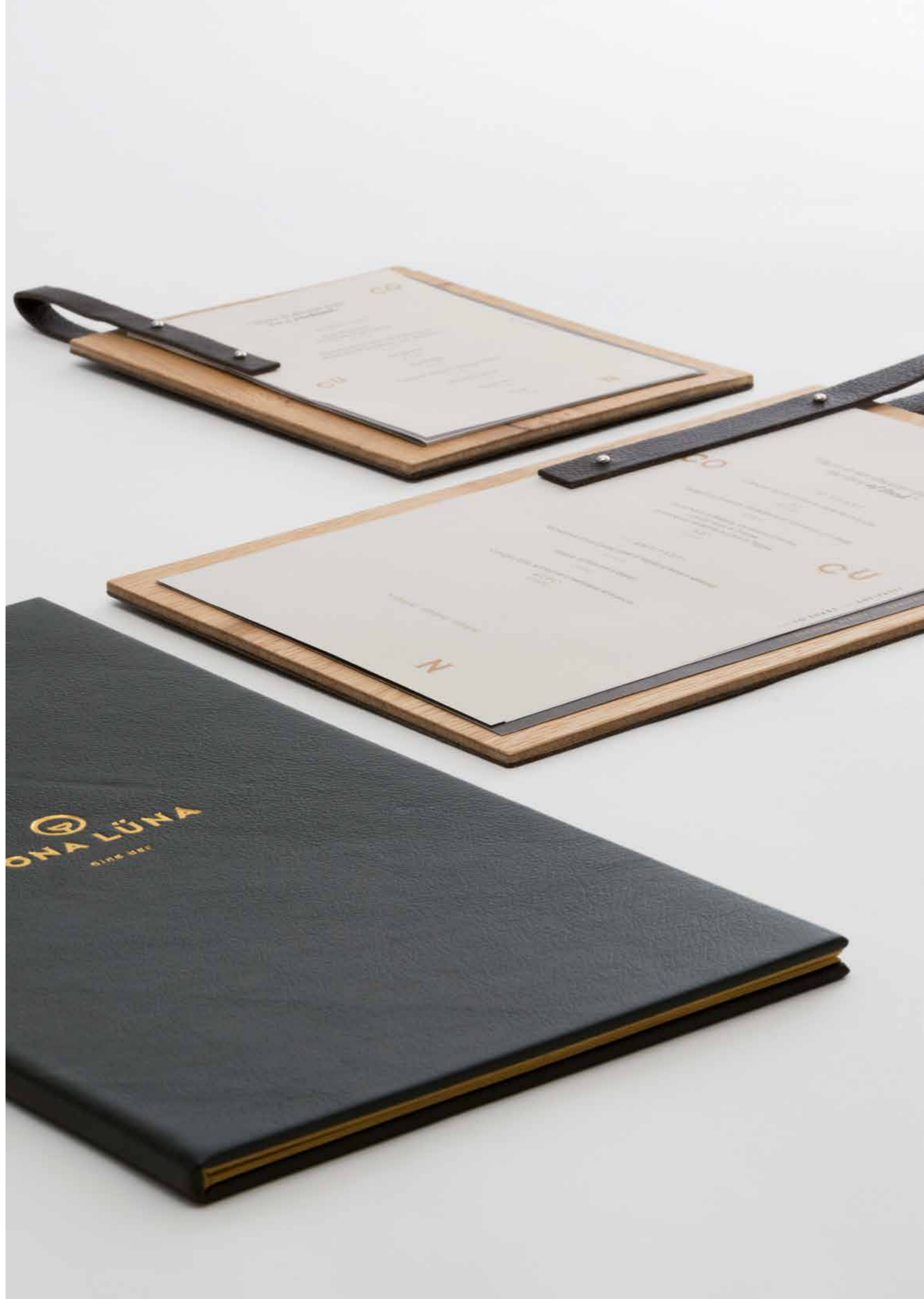






WINES

















LOOX

secco Valdobbiadene Biancavigna
23,00 €

Maximum Brut
31,00 €

Kirch, Schreckbichl
€

Schreckbichl
€

SOFT AND NON-ALCOHOLIC

Mineral water 0,5l 2,20 €

Red Bull 4,00 €

Soffdrinks 0,33l 2,70 €

Other Soffdrinks 0,2l 2,50 €

APERITIFS 4,50 €

Spritz Aperol, Hugo,
Spritz Campari, Red Berry

SPIRITS & LIQUORS

Liquors & Spirits 3,50 €

Premium Liquors & Spirits 4,50–5,00 €

Long Drinks

Premium Gira

Follow us [loox.obereggen](#)

LOOX

CHEERS.

Forst 1857
12 bottles For

Corona 0,3l

Tegernsee
Hell Spezial 0,5l

NON ALCOHOLIC

Paulaner Hell 0,3l

Weihenstephan
Hefeweizen 0,3l

3,80

THE ALPINE CLUB











40





BESPOKE
MIRAMONTI



MADEAMANO
GRANBAITA



NOT JUST BODYCARE
MADE LOCALLY



DO NOT DISTURB
APFELHOTEL TORGGLERHOF



MADEAMANO
CIASA SALARES



FRETTE BATHROBE
MADE IN ITALY



BATH COOL-ECTION
BY HARRY THALER



MADEAMANO
SON NET / ADLER LODGES



MADEAMANO
KISAWA RESORT



LAUNDRY CUBES
WEISSES KREUZ



SPA BAG & TOWEL
ALPIN GARDEN



HOME SLIPPER
CA DELA NUA



SPA TOWEL
LAMM



MADEAMANO
EALA



TABLETOP
LOOX



BESPOKE COSMETICS
HOHENWART



BESPOKE COSMETICS
GOLDKNOPF



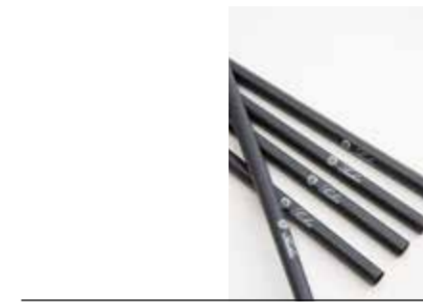
SPA WEAR
QUELLENHOF



BESPOKE COSMETICS
MILLA MONTIS



STATIONARY
SALTUS



BIO STRAWS
SACHER



BESPOKE
LA MAIENA



SHOWROOM 40
PRIMA



PASSION
FAMILY



BATH COOL-ECTION
BY HARRY THALER



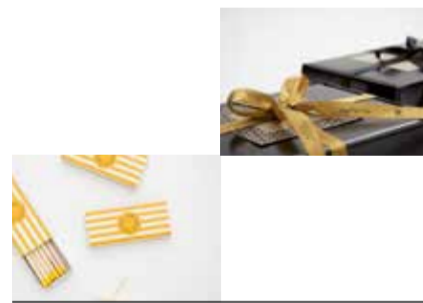
SPA WEAR
QUELLENHOF



MADEAMANO
LA MAIENA



SUSTAINABLE COSMETICS
ZERO WASTE



GADGETS
VILLA ARNICA / ALPIN GARDEN



STATIONARY
ULLRHAUS



MADEAMANO
LA PERLA



COURTESY WATER
QUELLENHOF



SERVING TROLLEY
STYLEDBYPRIMA



BESPOKE
ANDREUS



MADEAMANO
SONNALP



PURE BEDDING
GLORIETTE

PRIMA

IMAGES ARE THE PROPERTY OF PRIMA GMBH AND MAY NOT IN ANY WAY BE REPRODUCED, COPIED, CIRCULATED OR MODIFIED, EITHER FULLY OR IN PART, WITHOUT PRIOR CONSENT.

DIE VERÖFFENTLICHTEN BILDER SIND EIGENTUM DER PRIMA GMBH UND DÜRFEN OHNE AUSDRÜCKLICHES EINVERSTÄNDNIS DERSELBEN NICHT VERÄNDERT, KOPIERT ODER VERWENDET WERDEN.

LE IMMAGINI PUBBLICATE SONO DI PROPRIETÀ DI PRIMA SRL E NON POSSONO ESSERE IN ALCUN MODO O CON QUALSIASI MEZZO RIPRODOTTE, COPIATE, DIFFUSE, MODIFICATE, IN TUTTO O IN PARTE, SENZA L'AUTORIZZAZIONE DELLA STESSA.

PHOTO CREDITS

- © Alex Filz
- © Alexander Haiden
- © Florian Andergassen
- © Vanessa Donat

PRIMA GMBH | VIA LUIS ZUEGG STRASSE 40 | 39100 BOLZANO | BOZEN (BZ)
CALL +39 0471 63 75 24 | VISIT WWW.PRIMA.BZ

STYLED BY PRIMA

